



Tuesday, November 12, 2019

HERITAGE CANNABIS
Holdings Corp.

CSE: CANN

NEWS RELEASE

For Immediate Release

HERITAGE ANNOUNCES VAPE PEN AGREEMENT WITH JAMES E. WAGNER CULTIVATION

Toronto, ON, November 12, 2019 – HERITAGE CANNABIS HOLDINGS CORP. (CSE: CANN) (OTCQX: HERTF) ("**Heritage**" or "**Company**") is pleased to announce that it has entered into a supply and manufacturing agreement (the "**Agreement**") with James E. Wanger Cultivation Corporation ("**JWC**") via CannaCure Corporation ("**CannaCure**"), a wholly-owned Licenced subsidiary of Heritage, for the filling and packing of vape pen cartridges for Canadian recreational and medical markets.

Under the twelve month supply and manufacturing Agreement, JWC will provide CannaCure with supporting materials and a minimum of 100kg per month of aeroponically-grown premium-grade cannabis biomass. CannaCure shall process the delivered biomass into products using their proprietary direct-to-vape process, which maintains the natural properties of the cannabis strain, and assures no harmful additives or heavy metals are blended into the oil. All formulation, preparation and packaging procedures shall be done in compliance with applicable regulations.

"This Agreement advances our commitment to become a leader in premium cannabis extract finished products in Canada. Partnering with Heritage to bring quality vape pens into the Canadian market is a big part our strategy and we are excited to be working with a leader in proprietary cannabis extraction and formulation expertise," states Nathan Woodworth, CEO of JWC.

"We are thrilled to have been selected by JWC as their extraction partner for their vape pen products" states Clint Sharples, CEO of Heritage. "Our direct-to-vape technology combined with our proprietary methodology ensures reliable quality products will be delivered our partners for safe distribution into the Canadian adult-use market."

About James E. Wagner Cultivation Corporation

JWC's wholly-owned subsidiary is a Licensed Producer under the Cannabis Regulations, formerly the Access to Cannabis for Medical Purposes Regulations ("ACMPR"). JWC is a premium cannabis brand, focusing on producing clean, consistent cannabis. JWC uses an advanced and proprietary Dual Droplet™ aeroponic platform named GrowthSTORM™. JWC was founded as a family company and is based on family values. JWC began as a collective of patients and growers under the Marihuana Medical Access Regulations (the precursor to ACMPR). Since its inception, JWC has remained focused on providing the best possible patient experience. JWC's operations are based in Kitchener, Ontario. Learn more at www.jwc.ca.

About Heritage Cannabis Holdings Corp.

The Company is a vertically integrated cannabis provider that currently has two Health Canada approved licenced producers, through its subsidiaries Voyage Cannabis Corp. and CannaCure Corp. both regulated under the Cannabis Act Regulations. Working under these two licences, Heritage has two additional subsidiaries, Purefarma Solutions, which provides extraction

Tel: (604) 628-1767 email: info@heritagecann.com website: www.heritagecann.com

services, and BriteLife Sciences that is focused on cannabis based medical solutions. Heritage as the parent Company, is focused on providing resources for its subsidiaries to advance their products or services to compete both domestically and internationally.

ON BEHALF OF THE BOARD OF DIRECTORS OF HERITAGE CANNABIS HOLDINGS CORP.

"Clint Sharples"

Clint Sharples
CEO

For more information contact:
Clint Sharples
Tel: 416-705-8529
csharples@heritagecann.com

or

Elizabeth Thomas
Tel: 905-321-8086
ethomas@heritagecann.com

The Canadian Stock Exchange does not accept responsibility for the adequacy or accuracy of this release.

This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors - including the ability to obtain export permits, prices for biomass, demand for medical and recreational cannabis, and acceptance of cannabis products in foreign jurisdictions-- that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see www.sedar.com). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.