



HERITAGE CANNABIS
Holdings Corp.

Heritage Cannabis Products to be Available in British Columbia and Manitoba in September

Toronto, ON, September 3, 2020 – [Heritage Cannabis Holdings Corp.](#) (CSE: CANN) (OTCQX: HERTF) (“**Heritage**” or the “**Company**”), today announced that it has received orders for various products, and will soon be available for purchase by consumers in both British Columbia through their Liquor Distribution Branch (“**LDB**”) authorized channels, and Manitoba initially through select licensed retail locations.

“We are very excited to finally see our vape cartridge products becoming available for purchase in these two initial markets as we are delivering reasonably priced full spectrum, high quality products with no harmful additives – something consumers have been demanding,” commented Clint Sharples, CEO of Heritage.

Both Purefarma and Pura Vida brand vape cartridge products are ready to ship and are expected to be available in these markets during the month of September.

The LDB will be carrying all seven vape cartridge products offered by Heritage including Pura Vida CBD 4:1 Honey Oil, and Indica, Sativa and Hybrid Honey Oil vape cartridges, as well as Purefarma Moon, Sun and Earth vape cartridges. In Manitoba, consumers will be able to purchase Purefarma CBD Earth, and Pura Vida’s Indica, Sativa, and Hybrid Honey Oil vape cartridges. Heritage continues to have discussions on the supply of its tincture products to both Provinces and will provide market updates when available.

Sharples continued, “We have a unique offering with our Heritage brands which has been demonstrated by the LDB ordering all seven of our vape products as they provide a distinctive value proposition to the Canadian adult use market. Based on the response from our original announcement, we expect these products will be in high demand particularly given their pedigree as award winning superior vape products.”

Pura Vida is the recipient of first place awards for their THC and CBD extract products in the 2016 Emerald Cannabis Cup. In the 2017 High Times Cannabis Cup, they were winners of the Best Vaporizer Award, Sativa First 1st place Concentrate Cup and took 2nd place for both Indica and Hybrid Concentrates. In the 2018 Emerald Cannabis Cup, Pura Vida achieved another 1st and 3rd in the concentrate and flower category making it a well-recognized brand with a strong customer following.

Heritage continues to work toward launching products in other Canadian provinces including Alberta, Ontario, and Saskatchewan.

About Heritage Cannabis Holdings Corp.

Heritage Cannabis Holdings Corp. is a vertically integrated cannabis company that owns two Health Canada approved licenced producers, Voyage Cannabis Corp. and CannaCure Corp., both of which also have industrial hemp licenses. Additionally, Voyage recently received its sales license from Health Canada, and the Company will be launching its own products in the BC, AB, and MB markets in July 2020, with other provinces to follow. Working under its licenses, Heritage has two additional subsidiaries, Purefarma Solutions, that provides

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extraction services, and a Medical Services Division which is focused on cannabis based medical solutions. Heritage as the parent company, provides the synergies and resources for its subsidiaries to advance their medical and adult use products and services both domestically and internationally.

ON BEHALF OF THE BOARD OF DIRECTORS OF HERITAGE CANNABIS HOLDINGS CORP.

"Clint Sharples"

Clint Sharples
CEO

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The Canadian Stock Exchange does not accept responsibility for the adequacy or accuracy of this release.

Forward-Looking Statements

This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information contained herein may include, but is not limited to, assumptions related to cash flow and capital resources, and expectations related to the supply and manufacturing agreements, the intended expansion of the Company, and partnerships and Joint Venture Partnerships.

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such information and statements.

An investment in securities of the Company is speculative and subject to several risks including, without limitation, the risks discussed under the heading "Risks and Uncertainties" Factors" in the Company's annual management discussion and analysis for the year ended October 31, 2019 and dated February 28, 2020, as well as the interim management discussion and analysis for the quarter ended April 30, 2018 and dated June 29, 2020. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in the forward-looking information and forward-looking statements, there may be other factors that cause results not to be as anticipated, estimated or intended.

In connection with the forward-looking information and forward-looking statements contained in this press release, the Company has made certain assumptions. Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable,

undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf are expressly qualified in their entirety by this notice.

