



HERITAGE CANNABIS  
Holdings Corp.

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## Heritage Cannabis Vape Products Now Available in Manitoba and British Columbia

*Purefarma and Pura Vida vape cartridge products set to expand footprint across Canada*

**Toronto, ON, October 5, 2020** – Heritage Cannabis Holdings Corp. (CSE: CANN) (OTCQX: HERTF) (“Heritage” or the “Company”) today announced that its vape products are available for purchase in British Columbia through authorized Liquor Distribution Branch (“LDB”) channels and in select licensed cannabis retail locations in Manitoba. In BC, all seven vape cartridge products offered by Heritage including Pura Vida CBD 4:1 Honey Oil, and Indica, Sativa and Hybrid Honey Oil vape cartridges, as well as Purefarma Moon, Sun and Earth vape cartridges will be available to consumers, while in Manitoba, Purefarma CBD Earth, and Pura Vida’s Indica, Sativa, and Hybrid Honey Oil vape cartridges will be available for purchase.

Heritage CEO Clint Sharples said, “We are thrilled to have our vape cartridges on the shelves in Manitoba and British Columbia. Purefarma Indica and Sativa have already sold out in BC — a clear indication of the strong demand for our full spectrum products, which contain no potentially harmful additives or back added terpenes. Heritage is delivering products with the highest quality standards while remaining affordably priced.”

“I am extremely excited for the release of products from Heritage,” said Elaine Nuessler, Purple Hemp Co.’s Owner and Cannabis Consultant. “I have worked alongside Purefarma’s grassroots team for over six years assisting our clients with their medical cannabis journey. The integrity, compassion, and expertise of Heritage has created some of the highest quality and most effective products in Canada. I know many of our clients would attest to that.”

### **About Heritage Cannabis Holdings Corp.**

Heritage Cannabis Holdings Corp. is a vertically integrated cannabis company that owns two Health Canada approved licenced producers, Voyage Cannabis Corp. and CannaCure Corp., both of which also have industrial hemp licenses. Working under its licenses, Heritage has two additional subsidiaries, Purefarma Solutions, that provide extraction services, and a Medical Services Division which is focused on cannabis based medical solutions. As the parent company, Heritage provides the synergies and resources for its subsidiaries to advance their medical and adult use products and services both domestically and internationally.

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